

Shop Local

for the **Holidays**

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LIGHTS, CAMERAS, ACTION!

DI 5 year old adds two holiday movies to her acting resume

ELIZABETH BUSH

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Showtime is just about any time at Brynne Kurland's house on Daniel Island.

After a dance class on a recent Tuesday afternoon, the effervescent kindergartner bopped about the living room in her pink leotard and ballet slippers, bursting with energy. A few cartwheels and handstands later, she jumped over to a speaker on a nearby shelf for her next act.

"Alexa, play 'Party in the USA'" Brynne exclaimed.

And as the Miley Cyrus song started pumping, Brynne sprang into action, sliding and swaying to the beat while belting out every word.

"... Jumped in the cab, here I am for the first time. Look to my right, and I see the Hollywood sign. This is all so crazy! Everybody seems so famous!"

What's really crazy is that this tiny dancer could soon be singing this song about herself. And once you meet her, that comes as no surprise.

At just 5 years old, the Christ Our King Stella Maris student has already had roles in six Hollywood features – three motion pictures and three streaming productions – and Brynne is continuing to audition for more. Her parents, Scott Kurland and Candice McDonough, couldn't be more proud. When it comes to the reasons Brynne has been able to be so successful at such an early age, three attributes take center stage - her spunky personality, her love of performing, and her uncanny ability to memorize and articulate lines.

Brynne's first foray into the acting world was as a featured extra on the set of "Salem's Lot," directed by Gary Dauberman and shot in Massachusetts last year. She was just 4 at the time and played a little girl. The movie is expected to be released in theaters in 2023.

"They told me it was scary!" said Brynne, who won't be allowed to watch the movie until she is much older. "... I am thankful to Gary Dauberman for casting me in my first movie!"

Also on her resume is a stint on Hocus Pocus 2, now streaming on Disney+. For that production, filmed in Rhode Island last year, she plays a little girl trick or treating in

a unicorn costume. She has also taken part in the yet-to-be-released film "The Holdovers," starring Paul Giamatti and Tate Donovan. Additionally, Brynne will appear in "Suncoast," which is currently in post-production after filming in the Charleston area. And this past summer, she had her first two speaking roles in two upcoming holiday movies – "Holiday Harmony" and "A Christmas Mystery," both filmed in California and due to be released on HBO Max on Nov. 24.

"In 'Holiday Harmony' I had a real apple in my hand," Brynne said. "And the class behind me and the teachers in front of me, and I came up to the teacher and I said 'if teachers were apples, that would be you!' And that was one of my sight words (in school)!"

Brynne also has no trouble remembering one of her lines from "A Christmas Mystery." In the scene, she is walking with her on-screen mother carrying Christmas presents, when some boys ride by on their bikes.

"Hey!" she shouted, getting back into her character. "Watch out! And then the boys said 'Have a Merry Christmas!'"

Those who have worked with Brynne on set are among her biggest fans.

"Brynne's natural instinct blew me away and her work ethic and spontaneity is that of an adult 10 times her age," said Ali Afshar, producer of "Holiday Harmony."

"I was floored by how good Brynne is at 4 years old," added Alex Ranarivelo, director of "A Christmas Mystery." "She's only in the movie for a moment, but everyone remembers it. It gets a big laugh."

For Brynne, who recently received her official Screen Actors Guild (SAG) card, taking part in the productions is, quite simply, fun. And she loves the costumes. But the best part?

"That when I shot it and it comes out – my friends get to see it!" Brynne said.

As for what's next, Brynne already has her eye on a dream role – playing a mermaid.

"I wonder what my powers would be?" Brynne asked. "I hope I have fire power! Mermaids are really nice."

Back in Brynne's living room, as she continued to sing along to the closing lyrics of "Party in the USA," the message once again rang true in her own life.

"So I put my hands up," Brynne crooned,



PHOTOS PROVIDED

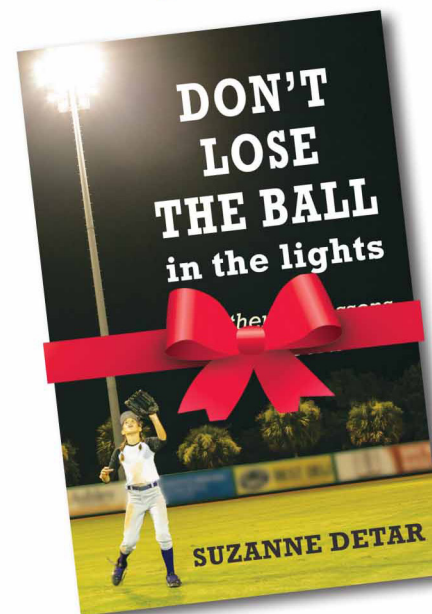
Budding actress Brynne Kurland, 5, of Daniel Island already has six feature productions under her belt, including two holiday movies to be released on HBO Max on Nov. 24.

"they're playin' my song, the butterflies fly away! Noddin' my head like, yeah."

Yeah, indeed. If her current performance

chops are any indication, Brynne will have audiences nodding their heads for many years to come.

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Suzanne Detar
Author

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SHOP LOCAL FOR THE HOLIDAYS | LEND A HAND

Boost local business by shopping in your community



Shopping local is all about community. It's about living in your community, making your community better and healthier, supporting your neighbors.

PROVIDED BY GREEN SHOOT MEDIA

It's something that is much bigger than just deciding where you are going to buy

your toothpaste. It's about being a part of your community, your town and your region. It's why being a local shopper also means being a local storyteller.

When you tell the stories of your experiences shopping locally, you don't just help the small businesses you bought from. You also help others around you become more savvy local shoppers and spread the movement beyond yourself.

SHARE YOUR STORIES

McKinsey & Co. studied the inclusive consumer in 2021-22. Inclusive consumers are those who are more likely to shop local and who are more likely to shop businesses owned by under-represented communities.

One of the things they said in their report was that inclusive consumers – local shoppers – want to know the stories of those who own or found the businesses. They want to know what the owner's mission is. They're

far more likely to visit a business if there are stories that interest them.

While it is the job of a business to tell their stories, you can help to spread the word. Did you have a unique experience at a store? Did you connect with an owner or a manager who was able to customize their offerings for you? Share that story. Tell it to your friends. Post about it on social media. Write a letter to your local newspaper. Call into a local radio show. Email the business itself to give them an opportunity to use your words as a testimonial.

LEAVE REVIEWS

Real consumer reviews that go beyond a thumbs up or thumbs down can do a lot for a local business. When you've had a good experience, leave a detailed, honest and fair review.

Keep in mind that you're not just helping local businesses, you are also helping others

become local shoppers. It's why it is important that your reviews are authentic.

PICTURES PAINT 1,000 WORDS

You don't even have to use a lot of words in order to spread the word. Few people are ever without a camera because of the popularity of smartphones. Did you score an awesome find at a local store? Take a picture. Take a selfie with a local artisan. Make a TikTok video of you and your date enjoying a local meal.

Post those pictures and videos on your social media and tag the pages of the businesses where you took the pictures. Local shoppers like you get a lot of their information from Instagram, YouTube and TikTok. Help to provide the answers they need.

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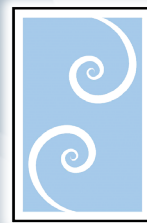
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SHOP LOCAL FOR THE HOLIDAYS | WHERE TO SHOP

Finding local businesses



Your television, social media feed and junk mail is likely filled with advertisements for big box stores and national chains. Information about them is easy to access and research is easy.

PROVIDED BY GREEN SHOOT MEDIA

Learning about local businesses, what they offer and the quality of their services can be a bit more challenging, but it's an important part of being a local shopper who contributes

to the financial health of your community.

GO EXPLORE

One boon to local shopping is the healthy benefits of getting out and walking rather than just shopping from your computer. Money Crashers suggests that people who want to learn more about small businesses in their community should set aside a day to go exploring in their own town.

They recommend doing it on foot or riding a bike.

The website DiscoveryMap.com creates illustrated maps of many towns. You can call up a colorful map on your phone and tablet and use it to find places to stay, eat, shop and entertain yourself.

Another place to get local maps is your local chamber of commerce. They may have maps or even shopping guides. Make them the first stop on your expedition.

Take note of stores you find. Visit them and talk to the people who work there. Ask how long they've been in the community and

what they do best.

YOUR LOCAL NEWSPAPER ADVERTISERS

Your local newspaper is also a small business and local businesses that advertise in your local paper are supporting journalism and getting their word out to local readers like you.

Support the businesses that advertise in this paper.

HELPFUL PHONE APPS

Your phone can be a helpful tool when it comes to trying to learn about local businesses.

There are many apps offering a variety of services.

Most will provide you with basic information such as operating hours, addresses, phone numbers and website addresses.

CONSIDER USING SOME OF THESE:

- Google Maps. While it won't sort local from national shops, it will make lists of businesses in your community and help you find what stores are where. You can use it to search for exactly what you are looking for and then read reviews of the stores you are considering shopping at.

- Facebook. Search for "local small businesses" and see what groups pop up. If you can find one with business owners, it can be a great way to interact directly with them, asking the questions you have or seeing what other local shoppers have to say.

- Nextdoor. This social media app can help you find small businesses and inform you what your neighbors think of them. It also has a businesses tab where you can find local deals and information about nearby businesses.

- Yelp. With consumer reviews, Yelp is a way to start your research of a local business. What have other people experienced there? Yelp will tell you.



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SHOP LOCAL FOR THE HOLIDAYS | GIFT IDEAS

Gift local experiences



Too often, stuff ends up in landfills because people don't have room or use for them. So, when you are thinking about holiday presents, consider gifting a local experience.

PROVIDED BY GREEN SHOOT MEDIA

It will give the recipient memories of a great time while also supporting people in your local community.

ART, MUSIC AND THEATER

After two years of in-person performing arts being closed down, arts organizations are back and eager to welcome audiences back into their spaces. Many of them are creating special packages with built-in flexibility or offer holiday gift packages.

Check out your local symphony, community band, art collective, dance troupe, opera house or community, regional or touring house theaters. Buy tickets to a single performance or season flex tickets.

Consider creating a package that caters to the unique interests of the people on your gift list. For example, if your sister enjoys stand-up comedy, consider getting her two tickets to a local comedy club with a gift certificate to a nearby restaurant.

SPORTING EVENTS

While the holidays feature big national games, you can bring some delight to sports fans by purchasing them tickets to local games. Whether it is a nearby college, a

minor league baseball team, the local hockey team, find out who is playing what in your community. There may also be such things as pickleball tournaments or a golf tournament at a local course.

Put together a package that includes game tickets, some team swag or even signed memorabilia from local stars.

MUSEUMS AND LANDMARKS

What is your town known for? Was it the site of a historical Civil War battle? Does it have a museum of something unusual? Is there unique architecture or home tours? Often people living near tourist attractions or the home to special events and festivals never get the chance to visit them.

Consider gifting people on your list passes to a museum, a state park or a historical museum. If there is a major festival — whether a music festival or an ode to turkey gizzards — buy them tickets or create a coupon promising to go with them.

CURATED EXPERIENCES

Perhaps you want to give something a little different, something unusual or adventurous. Travel agencies and organizations put together curated local experiences. They can make great gifts for those who want to be a tourist in their own town.

The website “Let’s Roam” offers scavenger hunts, ghost hunts and bar crawls in a variety of communities. City Hunt will create custom scavenger hunts in your town that can be themed to holidays or many other events. Have them create a hunt that you can give to everyone local on your list.

Or, if you know your community well, curate unique experiences yourself as gifts. Organize a personal cooking class with a local chef, schedule a photo-shoot at iconic local settings with a local photographer, arrange for a local stylist to provide a beauty consultation or makeover, or hire a journalist from your local newspaper to interview your gift recipient and create a memory book.



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SHOP LOCAL FOR THE HOLIDAYS | BENEFITS

Shopping local is good for the planet



As climate change wreaks havoc on the planet, the more individuals who take action, the more likely they are to have an effect.

PROVIDED BY GREEN SHOOT MEDIA

Shopping local doesn't only get you great service and support your community, it also helps the planet.

Local shopping reduces your carbon footprint — a phrase that Conservation

International defines as a way to express the effect a person, corporation or activity has on the environment, especially as regards to the amount of greenhouse gas emissions that are released into the atmosphere by a given activity.

SHOP BRICK-AND-MORTAR STORES

While it may seem like online shopping would be good for the environment, you actually have a smaller carbon footprint when you drive to a local store and make your purchases.

According to research findings published in Environmental Science & Technology, the total greenhouse gas footprints per item purchased was higher from strictly online sellers than it was from purchases made at local brick and mortar stores. Why? When shopping online, people tend to make smaller

purchases at a time, resulting in multiple deliveries and more packaging. Also, sometimes items in a single order will come from different warehouses, causing more greenhouse gas emissions per item.

If you are going to do your shopping online, purchase from local businesses that deliver directly from their store.

BUY LOCAL PRODUCTS

Don't just shop at local stores, whenever possible, buy products that are locally made or harvested. This way less fuel is spent delivering the products to you. It also wastes fewer natural resources.

BUY FOOD IN SEASON

When you buy food out of season, it has to be shipped from far away. Keep track of what foods are in season and eat them only when you can get them locally grown. If

there is one in your area, join a collective to purchase locally grown foods.

RECYCLE AND REUSE

When you're shopping, give preference to items that use recycled packaging. There will usually be a recycling symbol on the packaging if such materials are used.

Invest in sturdy tote bags made of nylon or cloth for shopping instead of the disposable paper or plastic bags.

COMBINE TRIPS

Greener Ideal website recommends reducing the number of trips you take to the grocery store. Doing this saves you fuel because you will make fewer trips. Make a list before you go shopping and buy more at one time. Instead of driving to the store three times in a week to get milk, buy three gallons once a week.

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Season's \$pendings

DI shoppers are ready to sleigh the holidays locally and online

MARIE ROCHA-TYGH
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Crowds, out of stock stocking stuffers and higher prices are just some of the reasons shopping can be especially stressful during the holidays. This year, from shopping online and big box stores, to local stores and holiday events, savvy shoppers in the area are already preparing for a successful shopping season.

For Daniel Island mom Allison Pack, home is the perfect place for seasonal shopping. The busy working mom of two has plenty on her plate so she plans to do most of her holiday buying online. Because of Pack and her husband's hectic work schedules online shopping means more quality



ALL PHOTOS BY MARIE ROCHA-TYGH
Daniel Island resident Susan Cloyd likes shopping both online and locally for holiday items.

family time and great prices.

"We can find everything the boys need and want online and can ensure it's here before the holidays," Pack said. "And at the best price point. To us, the most important part of the holiday is time with family; and it's what the boys really enjoy the most and seem to remember the most year after year. Anything that allows us to focus on that and create memories from experiences is important. And getting Christmas gifts ordered and done early is freeing for that."

Pack ordered a lot of the family's Thanksgiving meals online. "With our fall conference schedule and events, I feel like I have to do all of this so far in advance so I don't worry. It gives us a plan going into these holiday months so we can focus on the other things that matter the most to us!"

Daniel Island resident Lynda Byrd finds one-stop shopping for holidays is easy at the big box stores. Costco for holiday shopping? Byrd exclaimed, "Yes, absolutely! Starting with Costco's greenery – garland for the stairs indoors and out and of course their big, beautiful poinsettia displayed in various areas of our home. We are having 35 family members for Christmas Eve, so Costco will be my go-to place."

Byrd finds more than just decorations, fabulous food, drinks, and delectable desserts at the big box store. "For under the tree, ribbon, tissue, and wrapping paper, along with children's toys and pet stocking stuffers. I don't know how I would get it all done if it weren't for one-stop-shopping at Costco."

Now that pandemic restrictions have been lifted many residents are ready to get back to shopping local. Many are planning to stay close to home, at least when it comes to shopping this Christmas. Lori Nadelstumph, owner of Paisley, is prepared for a successful local shopping season this year. "Shopping local is a great way to buy because we get limited styles and it's constantly rotating. Plus,



Lori Nadelstumph, owner of Paisley, assists a shopper at her Daniel Island boutique.

we carry a lot of local products to support locally made."

Supporting local vendors and buying gifts close to home is important to Daniel Island artist, Mollie Vardell. For the past two years she's organized an annual Holiday Market at the DI Recreation Center to bring community members and vendors together to promote shopping locally.

"They put their heart and soul into everything that they do," Vardell said. "I know a lot of local small businesses and that was part of putting this market together. I love supporting small businesses and buying local."

Author and DI resident Janet Lee Berg feels it's important to shop at area stores for the holidays. Berg owned record stores when she lived in Long Island and says shopping locally creates relationships between customers and owners. "I feel it



Local stores are prepped and ready for the holiday shopping season.

becomes a family; you know what they like. The regulars come back, and they get to know you. It's great and it's better than the coldness of the big department stores."

For Marge Lawson there's no place like home for holiday buying. "Take the time to support your local businesses for all the approaching holidays you won't be disappointed. I love shopping locally because it's convenient, more personal, and it supports our neighbors who opened shops here."

Lawson appreciates the diverse selection of shops on DI, with something to please everyone on your holiday list. For her favorite foodie, there's the New York Butcher Shoppe or restaurant gift cards. She said gift cards from Publix, Starbucks and Refuel are the perfect present for favorite employees on the island as well as family and friends. "(I) love Daniel Island Expressions and Dyan.



Shopping online gives Allison Pack more time to play with her children during the busy holidays.



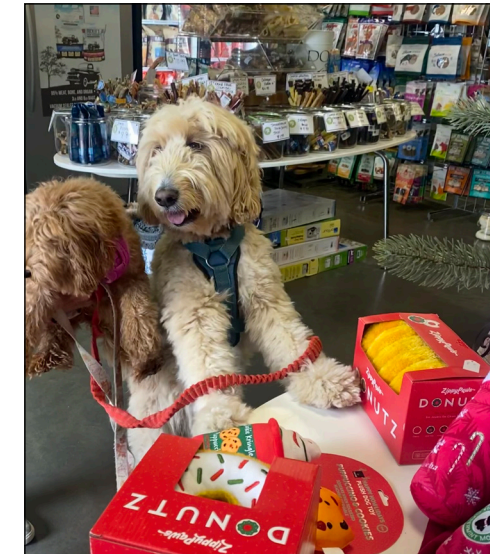
Allison Pack's two young sons enjoy the online shopping experience.



Some shoppers prefer to shop local or at holiday pop-ups and markets.

Need a gift in a pinch? DI Expressions will have something. Neil Lucado has a great shop, she can monogram anything. Give her a family recipe and have it written on a cutting board – great gift."

Daniel Island resident Susan Cloyd does her seasonal shopping both online and in person. "Most of my online shopping is through Amazon. I prefer to actually see what's out there, look at the fabric and try it on. I haven't had much luck with online clothing purchases – bad fit, didn't like the material, etc. I have ordered a few things online from Dillard's and Macy's and those have worked out."



Author and DI resident Janet Lee Berg's fur babies enjoy holiday shopping close to home.



Mollie Vardell loves shopping locally. She organizes a yearly holiday market for local vendors to sell holiday wares to the community.



Christmas ornaments come in all shapes and sizes.

SHOP LOCAL FOR THE HOLIDAYS | GOODS AND SERVICES

Locally printed holiday cards

PROVIDED BY GREEN SHOOT MEDIA

When it comes to holiday cards, shopping local isn't only good for your community, it can provide you with unique, personalized communications that will be treasured and shared.

Print shops may not be the first place you think of when you think shop local, and yet, these are businesses that hire creative designers and can provide personalized service. Many of them will even deliver your cards once they are done.

Likewise, local art galleries are also a source for unique cards or art that you can combine with your holiday letters.

DESIGN YOUR OWN

Creative souls may want to design their own holiday cards. With online templates, it can be easy to do. You can pull from a variety of public clip art, your own art or purchase designs from local artists and create a card that is unique to you and your

family.

However, printing off 50 of those colorful cards from your home printer can cost a fortune in ink cartridges. It also leaves you with a lot of folding and collating. It's why you can turn to local print shops. An advantage to being able to personally deliver a card and talk to someone about what you want is that they might be able to make suggestions to help you achieve the exact look that you want.

Addy Fulmer of TPI Solutions, a print shop in Massachusetts, encourages people to shop local and print local, and they network with other local, small businesses who can also provide specialty cards or stationery.

"If you have an idea for your holiday card, we can make it happen," she wrote. "We can design it, print it and even mail it if you so desire."

It's an offer you're likely to find from any of your local print shops.

PHOTOS

Perhaps you want to send out a photo postcard. Consider hiring a local photographer to capture your family in several different fun holiday poses wearing matching outfits or silly hats.

Once you have the photos, you can design your own card or take them to a print shop and ask them to put them together in a lovely design.

CUSTOMIZED ITEMS

Another bonus to having your holiday cards designed by a local shop is that you can turn to them for other customized goods. Ask them to make you matching gift tags or wrapping paper. Maybe you want notecards that you can use throughout the year or blank thank-you notes to use after the holidays are over.

The sky's the limit when you call upon the talents of your local print businesses.



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SHOP LOCAL FOR THE HOLIDAYS | WHERE TO SHOP

Shop at local holiday events



Holiday shopping doesn't have to be a chore. In fact, depending on where you go, it can be an exciting experience that creates memories or becomes part of your family's traditions.

PROVIDED BY GREEN SHOOT MEDIA

Check out local shopping events ranging

from fairs to festivals to traditional Christmas markets featuring the work of local artisans. Keep an eye on The Daniel Island News' "Save the Date" page for activities on the island.

ARTS AND CRAFT FAIRS

Creative crafters and fine artists in your community have likely spent the year creating items that they offer at art shows and craft fairs in the months leading up to the holiday season. It's a great way to purchase unique gifts while supporting individuals in your community.

Just type in "holiday events near me" in your web browser to find activities in your area or the calendar of events on the Daniel Island POA website (dicommunity.org).

Before you go, check out the fair's website and see what vendors will be there. Many will have Instagram pages and you can plan your shopping and pick out gifts. If you want to go when it is a little slower and you can talk to vendors and perhaps discuss

custom work, the afternoons are usually less crammed.

Take both cash and credit cards. While most vendors will take credit cards, sometimes a venue has limited WiFi access that can make processing those cards slow.

Also, this isn't the place to haggle. Think of them as more of a pop-up retail store than a garage sale.

HOLIDAY FESTIVALS

Holiday festivals — either indoor or outdoor — often combine many elements of the season. They may incorporate parades, lights, family activities, music and, of course, shopping. It's the sort of shopping that can be a fun activity for the whole family as you can include such things as a visit to Santa or a chance to ice skate.

Yes, you might have to get sneaky about some of your purchases and hide them from the intended recipient, but it can also be fun to see exactly what they are most interested in.

CHRISTMAS MARKETS

Christmas markets started out as a German tradition during the Middle Ages, according to National Geographic.

Downtown squares get turned into holiday extravaganzas with lights, bunting and vendors selling holiday decor such as ornaments or Nativity scene figurines. Holiday treats and drinks are sold in the streets and carolers or piped-in music keeps things festive.

In non-pandemic years, Germany alone has 2,500 to 3,000 Christmas markets, says National Geographic.

Thankfully for the rest of us, the tradition has spread not only throughout Europe but to the United States.

If there is a Christmas market near you, it is a great way to shop local and purchase your holiday decor and gifts while enjoying an old, cultural tradition.

Welcome Home!

"I would like to thank all of my loyal clients for making this such a rewarding career. I have been brokering real estate on Daniel Island for almost 20 years. It has been so awesome to see all the development and changes that have occurred. My first introduction to the island was in the company of Tom Fazio to help layout what is now Daniel Island Park and the Beresford Creek Golf Course.

It was then decided that Charleston had to become home even though I sort of knew that all along growing up in the Lowcountry. Twenty years later and almost \$400 million in sales, here I am and here is where I plan to stay.

Please reach out for anything that I may be able to help you with on Daniel Island or anywhere else in this area!" - Rick Horger



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HM PROPERTIES

SHOP LOCAL FOR THE HOLIDAYS | MAKE A STATEMENT

Support Black-owned businesses

PROVIDED BY GREEN SHOOT MEDIA

The way we shop communicates the values that we have.

While any of us alone may not be able to make a difference with our dollars, together we are able to make change.

During the pandemic, small businesses were hard hit and the ones that were hit the hardest were those owned by under-represented communities. According to the Federal Reserve Bank of New York, Black-owned businesses closed at twice the rate of White-owned ones.

McKinsey & Co. conducted research into the inclusive shopper in 2021. As part of their background research, they reported that while 14% of the U.S. population identifies as Black, Black-owned businesses received less than 1.5% of all retail spending in 2020.

This holiday season, you can help turn that statistic by directing some of your spending dollars to local Black-owned businesses and communities.

WHY SHOP BLACK-OWNED BUSINESSES?

There are many reasons to direct your spending dollars to under-represented communities. Green America lists the following:

- Helping to close the racial wealth gap caused by Jim Crow-era practices that prevented wealth building.

- Strengthening local economies, especially those businesses that are still half as likely to receive bank loans as white businesses.

- Fostering job creation among a community that was harder hit by unemployment during the pandemic than any other community.

- Promoting accessibility by supporting businesses that are more likely to provide overlooked services such as representative toys or skin and hair care for people of color.

HOW CAN YOU SUPPORT BLACK-OWNED BUSINESSES?

Beyond the obvious of spending your money at Black-owned shops, Small Business Trends suggests several ways to help them succeed. Set aside money in your budget that is specifically earmarked to be spent at Black-owned businesses. Commit to having a certain percentage of your holiday shopping dollars go to these businesses.

After shopping, help to promote the businesses. Tell your friends and families about the shops and your experience there. Post about them in your social media, such as Instagram, Facebook and TikTok that make up important marketing channels for small businesses.

Post positive, authentic and detailed reviews on places like Google or Yelp.

Mel Rhoden, a life purpose



coach, recommends building a relationship with the Black-owned businesses that you shop at. Don't just have it be a checkmark on a good deeds list, but be a true partner and ally. Ask what is needed and take some time to get to know the owners and managers. "I don't want your support just because I'm Black," he wrote. "I want it because you believe in me and my busi-

ness's mission, vision and values."

HOW TO FIND BLACK-OWNED BUSINESSES

Like many things these days, the easiest way to find Black-owned businesses might be to search online and see if there is a local organization that lists and promotes businesses owned by underrepresented populations.

If you cannot find one, there are some national and federal organizations that are promoting and supporting Black-owned businesses. Some of them include:

- Black Founders.
- Minority Business Certifications.
- Black-Owned Everything.
- Coalition to Back Black Businesses.

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1904 Village Crossing Drive | 5 BD, 4.5 BA, 2904 sqft
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306 South Ladd Court | 3 BD, 3.5 BA, 2774 sqft
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443 Island Park Drive | 5 BD, 7 BA, 5,787 sqft
Jacqueline Dinsmore, Carolina One



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51 Iron Bottom Lane | 6 BD, 6.5 BA, 5,647 sqft
Michelle Walsh, Charlestowne Realty



Offered at
\$3,300,000

205 King George Street | 5 BD, 5.5 BA, 5,359 sqft
Michelle Walsh, Charlestowne Realty



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\$2,850,000

659 Island Park Drive | 4 BD, 4.5 BA, 4,556 sqft
Ashley Severance, Atlantic Properties



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30 Hazelhurst Street | 6 BD, 5.5 BA, 4,355 sqft
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SHOP LOCAL FOR THE HOLIDAYS | GOODS AND SERVICES

Small Business Saturday

PROVIDED BY GREEN SHOOT MEDIA, UPDATED BY STAFF

Right between Black Friday and Cyber Monday — two of the largest shopping days of the year — is Small Business Saturday. This year it falls on Saturday, Nov. 26.

It was first celebrated in 2010 to call attention to small businesses and draw crowds to shop unique products and services.

American Express, part of a partnership that established Small Business Saturday, reported that the projected total reported spending among U.S. consumers who shopped at independent retailers and restaurants on Small Business Saturday last year hit a record high with an estimated \$23.3 billion.

And, they reported that in 2020, Americans spent an estimated \$19.8 billion at independent retailers and restaurants. And that was during a pandemic.

SHOPPING TIPS FOR SMALL BUSINESS SATURDAY

Look for special deals, both online and in

store. A popular trend among small business owners is to offer steep discounts on gift cards or certificates, which are just the right size for those people that you never know what to get. Also look for small businesses that are teaming up with nearby eateries or cafes. For instance, one may offer a deal if you present a receipt from the other.

Remember that small businesses don't just mean gifts and crafts. Small businesses can mean your landscaper, house painter or other tradesperson, too. Also consider book shops, boutiques, service providers, gyms and more. Look into buying services in advance for friends and family members, such as yard services in the spring or 10 yoga classes. Buying in advance makes a great gift and really helps the small business owner, who gets to hold onto and use the cash well in advance of providing the services.

BRANCH OUT

Remember to shop in your town, but don't be afraid to branch out a little and hit

small businesses that are just a road trip away. Browse social media or the newspaper and find nearby businesses that you may not have even heard of previously. Look at this Small Business Saturday as an opportunity to get out of the (big) box and try out some shops and services that are a little off the beaten path. If you're traveling to shop, remember to get gas out of town and grab a bite to eat.

SMALL BUSINESS SURVEY

The American Express 2021 Small Business Saturday Consumer Insights Survey was conducted by Teneo on behalf of American Express. The study is a nationally representative sample of 2,426 U.S. adults 18 years of age or older. The sample was collected using an email invitation and an online survey. The study gathered self-reported data and does not reflect actual receipts or sales. It was conducted anonymously on Nov. 28, 2021. The survey has an overall margin of error of +/- 2.0%, at the 95% level of confidence. Projections are



MARIE ROCHA-TYGH

based on the current U.S. Census estimates of the U.S. adult population, ages 18 years and over.



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Brighten the holidays with colorful plants from a local source

Impress your guests by adding some color to your holidays with these helpful tips

BY MELINDA MYERS

Local garden centers, florists and grocery stores are filling their shelves with a variety of holiday plants; a sure sign the holidays are approaching. This is the time of year to give, receive or fill your home with colorful poinsettias, Christmas cactus, cyclamen, and other holiday plants. Extend their beauty and longevity with proper care.

Start by selecting healthy plants that have been receiving proper care. The plants should be free of insects, disease and have no yellow leaves, brown leaf edges and spots. Flowering plants should have just a few open flowers, some buds showing color, and the rest healthy plump buds. You will enjoy watching the flower buds open, blooms expand, and a longer flowering period.

Always protect your gift plants from the harsh outdoors. Professional florists and garden center staff should provide a care tag and wrap your plants in a plastic or paper sleeve for the ride home.

Carefully remove the wrap as soon as you get home. This is especially important when caring for poinsettias. The upturned leaves emit ethylene, a ripening hormone that can shorten the longevity of your poinsettia's colorful display.

Rewrap your holiday plant anytime you move it outdoors and never leave it sitting in a cold car while running errands. A chilled plant looks fine until it warms. By the next day, the plant turns grayish-green, wilts and may die. Not such a nice gift or addition to your holiday décor after all.

Once home, place it in a cool, brightly lit location. The cool temperatures and indirect light help the blooms last longer. Remove or fold down the foil wrap, if present, to allow sunlight to reach all the leaves. Avoid drafts of hot and cold air. These can dry or chill the plant resulting in leaf and blossom drop.

Check the tag for watering instructions. Most holiday plants prefer moist but not wet soil. Use your finger as a moisture meter. Water thoroughly whenever the top few inches of soil are crumbly and just slightly moist or according to the directions on the care tag.

Pour out any water that collects in the foil, basket, decorative pot or saucer. Or place pebbles in the bottom of these or the



PHOTO COURTESY OF MELINDAMYERS.COM

Cyclamen plants have uniquely shaped flowers, come in a variety of colors, and stand above attractive variegated leaves.

saucer to elevate the plant above sitting water. This reduces the risk of root rot and makes care much easier.

Lengthen the time between watering and increase success by amending the potting mix with a moisture-retaining product like wool pellets (wildvalleyfarms.com). This organic and sustainable product reduces watering by up to 25%. Just spread it over the soil surface and push it into the soil around the plant.

Keep your floral display looking its best by removing spent flowers from azaleas, Christmas cactus, cyclamen and kalanchoes. This keeps the plant looking fresh and often

encourages more blooms.

Once the holidays have passed, keep enjoying these plants through the gray days of winter. Move the plants to a sunny window, fertilize with a dilute solution of complete or flowering plant fertilizer, and water as needed.

Add some artificial berries, cut flowers in water picks, or silk blooms to replace the faded flowers. Use colorful stakes or natural twigs for added beauty and to support floppy leaves and stems.

Boost your spirits and those of family and friends this holiday season with a few colorful plants. Giving them as gifts and using

them to decorate your home is guaranteed to brighten your holiday celebrations.

*Melinda Myers has written more than 20 gardening books, including the recently released *Midwest Gardener's Handbook, 2nd Edition* and *Small Space Gardening*. She hosts *The Great Courses "How to Grow Anything"* instant video and DVD series and the nationally syndicated *Melinda's Garden Moment TV & radio program*. Myers is a columnist and contributing editor for *Birds & Blooms* magazine and was commissioned by *Wild Valley Farms* for her expertise to write this article. Myers' website is MelindaMyers.com.*

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SPECIAL EVENTS

Daniel Island Tree Lighting Ceremony Friday, December 2, Festivities begin at 5 p.m. with the tree lighting at 6 p.m.	90's Glow Night Saturday, December 10, 7-10 p.m.
Holiday Carolers Thursdays December 8, 15 & 22, 5:30 - 6 p.m.	Jazz Night & Bourbon Tasting Thursday, December 15, 7 - 10 p.m.
Ladies Night/Bubbles on Ice Thursday, December 8, 7 - 10 p.m.	Visit with Santa Sunday, December 18, 9 a.m. - 2 p.m.

Food & Drink Cookie samplers, smores kits, cinnamon sugar pretzels along with classic concessions will be available for purchase. Warm up from your skate session with hot coca, cider or coffee or enjoy a full bar along with a seasonal beer and specialty cocktail offering.

SCHEDULE: Opening Friday, December 2
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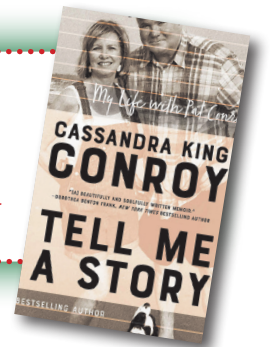


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